2019 Housing Benchmarking Study: A Data Dialogue

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THANK YOU!
Jonathan Bert for developing the 2014 Benchmark
Objectives

❖ Be Informed about the purpose & process for the study
❖ Be educated about the findings
❖ Discuss strategies or solutions for improvement or changes based on data findings
Overview

Purpose
Why benchmark?

Results
The numbers and what they mean

Data Discussion
Taking the info to the next level
Institutional Information
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<tr>
<th>Participating Institutions</th>
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<td>3 Unknown</td>
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<td>Anderson University, IN</td>
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<td>Belhaven University</td>
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<td>Briercrest College and Seminary</td>
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<td>University of Sioux Falls</td>
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<td>Whitworth University</td>
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<td>3 Duplicates</td>
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Geographic Location

- Northwest: 27%
- Northeast: 18%
- Midwest: 11%
- Southwest: 13%
- Southeast: 5%
- South: 4%
- Outside U.S.: 22%
Campus Setting

- Major Urban (>250K): 9
- Large Urban (100k-250k): 9
- Small Urban (10k-100k): 18
- Rural (<10k): 9
Enrollment by Institutional Size
Housing Data
Residential Numbers

- Residence Halls: 77%
- Apartments: 21%
- Houses: 2%
Where Students Find Identity in Housing

- Neither: 10
- Both: 11
- Apts Only: 1
- ResHalls Only: 18
Number of Beds

- Residents - ResHalls: 77%
- Residents - Apartments: 21%
- Residents - Houses: 2%
Special Housing

- Family Housing: 11
- Freshman Halls: 22
Transfer Housing

- 39%: Transfers Placed Together
- 34%: Transfers in Specific Living Area
- 27%: Transfer Status Not Factored
Housing Costs

- Bed Count: 2
- Class: 0
- Desirable: 17
- Size per Student: 1
- Total Size: 3
- By Type: 25
- All Same: 10
Does the institution have a general student fee?

- No (37%)
- Yes (63%)

Bar chart showing general student fee amounts:
- No Fee: 15
- $1-100: 5
- $100-200: 3
- $200-300: 9
- $300-400: 2
- $500-600: 3
- $1500+: 1
Frequency of Required Hall Meetings

- Once per Year: ResHalls 1, Apartments 7, Houses 12
- Once per Semester: ResHalls 16, Apartments 9, Houses 3
- Twice per Semester: ResHalls 14, Apartments 9, Houses 3
- 3-4 per Semester: ResHalls 4, Apartments 2, Houses 1
- 5+ per Semester: ResHalls 2, Apartments 1, Houses 1
Housing Software

- StarRez: 21%
- On-Paper: 31%
- Symplicity: 5%
- Homegrown System: 3%
- Colleague RMAS: 3%
- CBORD: 3%
- Campus View: 5%
- Adirondak: 16%
- RMS: 10%
- CAMS: 3%
Staff Data
### Staffing Ratios

**Averages for RA to Student Ratios:**
- 1:24.5 - Residence Halls
- 1:30 - Apartments
- 1:25 - Houses

**Average of Pro Staff:**
- 2.8 - GAs (for those who have any GAs)
- 0.9 - GAs (of all responses)
- 4.7 - RDs
RAs By Housing Type

- Residence Halls: 80%
- Apartments: 19%
- Houses: 1%
RA Package Type

- Free Room: 17
- Free Board: 8
- Discounted Room: 11
- Discounted Board: 3
- Stipend: 20
- Hourly Pay: 7
- Scholarship: 5
6 institutions offer free housing and stipend.
Residency Requirement
Open House/Visitation Days

- Visit Days - Houses
- Visit Days - Apartments
- Visit Days - ResHalls
Facility Data
Residence Hall Furnishings

- Bed: 29
- Mattress: 29
- Dresser: 28
- Desk: 27
- Desk Chair: 27
- Sofa: 18
- Armchair: 15
- Coffee Table: 15
- TV: 16
- Lamp: 16
- Dining Table: 6
- Dining Chair: 2
- Bookshelf: 2
- Microwave: 2
Apartment Furnishings

- Bed: 29
- Mattress: 29
- Dresser: 28
- Desk: 27
- Desk Chair: 27
- Sofa: 18
- Armchair: 13
- Coffee Table: 15
- TV: 15
- Lamp: 16
- Dining Table: 16
- Dining Chair: 6
- Bookshelf: 2
- Microwave: 2
Building and Room Access

- Exterior:
  - Keys: 3
  - Cards: 4
  - Key Fob: 33

- Rooms:
  - Keys: 38
  - Cards: 2
  - Key Fob: 1
Areas for Improvement within the Residence Halls
Renovations

- 40% repaint ResHalls on a schedule
- 23% recarpet ResHalls on a schedule
- 29% replace ResHalls room furniture on a schedule
- 27% replace ResHall lounge furniture on a schedule
Data Discussion
Data Discussion

❖ Areas to Improve
❖ Learning Outcomes
❖ RA Package
❖ Housing Systems
❖ Floor Identity
Future Opportunities

❖ Other Housing/ResLife Areas to explore
  ➢ Better questions about visitation times - data was not helpful
  ➢ Level of Education for RDs
  ➢ RD Compensation
  ➢ Resources for RD Development
  ➢ Holiday Breaks – Are ResHalls open? When do they close? Who can stay? Extra pay/vacation for Staff?
  ➢ Exemptions to Residency Requirements
  ➢ Do you require students to have a meal plan? Who?

❖ Other areas to Benchmark (Career, Activities, Spiritual Life, etc.)
❖ Webinar
THANKS!

Any questions?
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